about the children’s trust

our mission

The Children’s Trust leads statewide efforts to prevent child abuse and neglect by supporting parents and strengthening families.

who we are

The Children’s Trust is Massachusetts’ leading family support organization. We strengthen the Commonwealth by developing, evaluating, and promoting parenting education and coaching programs to improve the lives of children.

We have deep, long-lasting partnerships with over one hundred of the most effective family support agencies across Massachusetts. A combination of public and private investment in the Children’s Trust enables the organization to address a growing and unmet need.

20/20 vision
building our children’s future is our purpose

We believe that...

every child deserves to grow up in a nurturing and loving environment.

every parent wants to raise their children in a responsible and loving manner.

every family has strengths.

every community strives for a culture where all children and families thrive.

Our vision is that by 2020 family support services will be accessible to parents and children in all 351 cities and towns in Massachusetts.
Imagine, for a moment, that you are floating down a river in a boat with friends. The sun is shining and it’s a beautiful day.

Suddenly, you see a baby alongside in the water! Your heart is racing. You grab the baby and make sure she is safe.

But then dozens of babies follow, all floating together down the river. What is happening? What do you do?

Some of your friends remain in the boat rescuing babies, but you jump out of the boat. You run upstream. Somebody has to figure out how the babies are getting into the water in the first place.

The Children’s Trust is doing just that. We are an organization working upstream to support families and ensure young children grow up in nurturing homes, healthy and ready to succeed.

Please join us upstream and help us improve the lives of children across the state.
contents

2 about the children’s trust
3 “the river story”
5 dear friend
6 board of directors
8 the need
9 the solution
10 our philosophy
12 a year of growth and recognition
14 healthy families
16 family centers
18 parenting education and support programs
20 fatherhood initiative
22 family support training center
24 onetoughjob.org
26 our partners
28 the year in photos (events)
32 our donors
36 board committees
37 our financials

Suzin Bartley, LICSW
Executive Director

James E. Rooney
Chair of the Board of Directors
dear friend,

This year has been a time of exciting growth and evolution for the Children’s Trust. In 2014, our programs expanded, our national recognition grew, and our new branding was solidified.

We worked with over 100 new and existing partners to make great strides toward our goal of ensuring all young children in Massachusetts grow up in nurturing homes and communities. We look to continually improve our approach to this work based upon the most cutting-edge, proven evidence and the highest principles.

2014 highlights include:

• In response to Tufts University research showing a high rate of depression among young moms in our Healthy Families Massachusetts program, we introduced “Moving Beyond Depression,” a proven treatment that is now a component of our home-based family support and coaching programs across the state.

• Because families are stronger and children grow up healthier when fathers are involved, our Fatherhood Initiative expanded its training for practitioners to better engage dads in family support programs. Significantly more dads are now involved in home visits and other services.

• We worked with the state Legislature and others to increase funding of home-based family support and coaching programs by $4 million for fiscal year 2015. This will enable us to serve over 1,200 additional families.

We are proud of these accomplishments, but there is much more to be done. Thousands of families across Massachusetts need support services that are not available to them until they reach crisis mode.

Why wait until the damage has been done? Late intervention is more costly and less effective in preventing and helping children to recover from adverse experiences. Instead, we must focus on expanding programs that partner with families early and ensure that parents have the skills, tools, and confidence they need to be the best parents they can be.

We are deeply grateful to our partners from both the private and public sectors for their continued support. We invite them and you to join us “upstream.” Together, we can strengthen families, create supportive communities, and improve the lives of children across the Commonwealth.

sincerely,

[Signatures]
board of directors

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Executive Director
Massachusetts Convention Center Authority

vice chair
Ryan Hutchins,
Senior Vice President
Gilbane Co.

treasurer
Samuel S. Mullin, Esq.
Robinson & Cole

secretary
Anne Bailey Berman, President
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Todd and Weld LLP

Jay Curley, Esq.
Jay Curley & Associates

Erin Deveney, Interim Commissioner
Department of Children & Families

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President & CEO
Pentella, Inc.

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Donoghue, Barrett & Singal

Herby Duverné, Managing Partner/COO
Taino Consulting Group

Peter J. Forbes, Commissioner
Department of Youth Services

Marcia Fowler, Commissioner
Department of Mental Health

The Honorable Gail Garinger,
Child Advocate
Office of the Child Advocate

Andrea Hayward,
Senior Director of Finance
Year Up

Michelle Howard-Harrell, Professor
Bosbury Community College

William Kennedy, Esq.*
Nutter McClennen & Fish LLP

Hector Lopez-Camacho,
Vice President
State Street Global Services

Richard Lord, President & CEO
Associated Industries of Massachusetts

Stacey Monahan, Commissioner
Department of Transitional Assistance
We are grateful to Roger Donoghue, who stepped down this year as Chair of the Board. Roger had served as Chair since 2006. He continues as a Board member, as he has done since 1996.

Thank you, Roger.
Children are our future. It is our responsibility as adults to make sure they are nurtured during their early years. We can ensure children grow up emotionally and physically healthy by providing parents with education and coaching programs. We all gain on that investment.

Science clearly shows that when adverse childhood experiences occur - such as ongoing neglect by parents, physical and sexual abuse, or an adult caretaker with substance abuse or mental health challenges - they impact a child’s emotional and physical health for his or her entire lifetime.

A study of 17,000 adults by Kaiser Permanente HMO in San Diego, with funding from the Centers for Disease Control, demonstrated that as the number of adverse childhood experiences increased, so did the risk of expensive health care needs over the course of an individual’s entire life. This includes:

- heart and liver diseases
- alcohol and drug abuse
- depression, partner violence, and suicide attempts
- adolescent and unintended pregnancies, sexual promiscuity, and sexually transmitted disease

What was most surprising to the researchers was just how common adverse childhood experiences were. Among the respondents, 87% reported one or more adverse childhood experiences. The study group was comprised of middle class, employed, college educated individuals with good health insurance. This demonstrates the universal and insidious nature of early trauma. Fostering resilience can mitigate the effects of such adversity.

Dr. Jack Shonkoff, at Harvard’s Center for the Developing Child, also has shown how prolonged periods of stress for children can disrupt brain development and increase the risk for stress-related disease and cognitive impairment well into the adult years. Preventing the experience of toxic stress means each child’s potential can be maximized.

Our choice is clear. Investing now in family support programs will pay the biggest dividends. They promote resilience in adults who have had adverse experiences, and increase the likelihood that their children will have nurturing, developmentally stimulating childhoods, and healthy, safe adulthoods. We all benefit when children grow up in strong families.
The Children’s Trust works with families to support parents in their caregiving role.

We have been the Commonwealth’s catalyst for building strong families and preventing child abuse and neglect for over 25 years. We use an evidence-based approach to set the state’s highest standards for family support.

We have learned how to partner effectively with parents in order to give them the knowledge, skills, tools, and confidence they need in order to be the best parents they can be. We focus on a strengths-based approach that builds upon parents’ successes.

Research shows our work is successful.

Tufts University has found in its research on Healthy Families Massachusetts, the Children’s Trust’s in-home parenting support and coaching program, that:

- Mothers in the program group demonstrated positive effects not seen in mothers in the control group in areas of development that are particularly important for young parents – reducing impulsive, antisocial, or risky behaviors, and increasing educational attainment which can lead to their children experiencing fewer adverse childhood experiences.

- Young mothers in the program group had less parenting stress than mothers in the control group that did not receive services. Increased parenting stress is a risk factor for abuse and neglect.

- Among mothers in the study who had a substantiated case of child abuse or neglect in their own childhood, those in the program group were more likely to perceive their child’s behavior in a positive, age-appropriate manner than those in the control group. This is an important step in breaking the cycle of abuse and neglect.

We must ensure that all parents have access to the information, skills, and resources they need to ensure children grow up in nurturing and loving families. The science shows that investing in family support programs leads to the long term well-being of children, including improvements in health, education, and social outcomes that benefit us all.
our philosophy

The Children’s Trust develops programs, creates and influences public policies, improves family service systems, and strengthens communities by building Protective Factors that support the overall well-being of children and their families. Developed by the Center for the Study of Social Policy, the Protective Factors framework is a research-driven approach that identifies five key conditions which must be in place in order to support the optimal well-being of children and families. All Children’s Trust programs work to help parents build and strengthen these factors.

Protective Factors serve as buffers that help families cope, achieve, and thrive, even during times of stress. They are the cornerstones upon which to build healthy environments for children and families.
1. **Parental Resilience**
   Developing the ability to cope and bounce back from life’s challenges.

2. **Knowledge of Parenting and Child Development**
   Receiving accurate information about raising young children, and learning appropriate and effective strategies to gauge expectations and set limits on child behaviors.

3. **Social Connections**
   Engaging friends, family members, neighbors, and others in the community who may provide emotional support and assistance.

4. **Concrete Support in Times of Need**
   Accessing life essentials such as food, clothing, and housing when there is an immediate need.

5. **Social and Emotional Development of Children**
   Fostering a child’s ability to interact positively with others and communicate his or her emotions appropriately.
Fiscal year 2014 was a year of strategic expansion and national recognition as the Children’s Trust continued as a thought-leader in programs that support families.

**building our brand**
To increase public recognition, the Children’s Trust changed its name, brand, and messaging. We redesigned our website, childrenstrustma.org, into a lively, easy to navigate format. Our brochures and other printed material also received a new look.

**leading the field in data collection and analysis**
The Pew Charitable Trusts describes data collection and analysis by the Children’s Trust’s Healthy Families Massachusetts program as a model for home visiting programs nationwide. According to Pew, the Children’s Trust “pioneered an innovation in evidence-based home visiting when it began building the data collection and analysis capacity to both monitor the delivery of home visiting services and track whether those services were contributing to healthier, more secure families.”

**making abuse prevention a priority**
The Children’s Trust is working as a lead partner in a new initiative to develop public policy and practice which sets a high priority on the prevention of child maltreatment. This includes: (a) convening national and local experts to assess the current system; (b) studying, documenting, and disseminating evidence-based best practices; and (c) creating an advocacy agenda to transform public opinion and public policies.

**recognizing our work to reduce children in poverty**
In a national report, the Center for the Study of Social Policy highlighted the Healthy Families Massachusetts program for its work with parents so they stay in or return to school, and have better success in finding work. For instance, 83 percent of mothers participating in the program are enrolled in school, and 70 percent of mothers who were not in school have returned to get their high school diploma. Also, two years after enrollment, mothers participating in Healthy Families Massachusetts were nearly twice as likely to have completed at least one year of college compared to non-participants.

**getting the word out**
In addition to coverage in the Boston Globe and numerous other media outlets, National Public Radio’s WBUR featured the Children’s Trust in a report on a study that found children’s health improves when poor moms receive support.
educating the public

“Not Even for a Minute” attracted new and widespread support. The campaign educates the public about the dangers of children left unattended in cars. This year, the Massachusetts Department of Transportation provided the campaign with access to its billboards and signage. Other organizations aided in distribution of flyers and posters, including the Retailers Association of Massachusetts, the Massachusetts Medical Society, and the Massachusetts Prevent Injuries Now Network.

expanding on social media

The Children’s Trust continues to develop a robust social media presence across a number of different channels, most notably Facebook, Twitter, YouTube, and Pinterest. This year the Children’s Trust launched the Family Support Social Network, a Community of Practice for social media practitioners in the family support field, connecting 40 professionals who are running social media for their programs or agencies through an email list, regular webinars, and workshops.
Healthy Families Massachusetts is a nationally-accredited in-home support and coaching program for young, first time parents. Parents are matched with trained professionals who provide information and guidance starting during pregnancy and continuing through the child’s third birthday.

Parents gain the skills they need to be successful in their new role and to create safe, stimulating environments for their children. They learn what to expect as a parent, how to respond at each stage of development, and where to go for community resources. Parents also set personal and family goals, such as graduating high school and going on to college, that have long-lasting benefits for families.

In fiscal year 2014, the Children’s Trust partnered with 25 community-based agencies statewide that provided Healthy Families Massachusetts services. (See page 26 for listing.)

Without the help of Healthy Families I think we would be very lost and helpless. Our home visitor offered us a lot of information and resources that we would never have known about. It’s a really big deal to know that someone cares and wants you to succeed and that’s how our relationship is with our home visitor. She is there to help us help ourselves and she truly has done that.”

– A mom in Healthy Families Massachusetts
**accomplishments**

- Expanded the focus on quality by successfully guiding our statewide programs to another five-year national accreditation

- Contributed to a paper written by researchers from Tufts University in the journal *Pediatrics* that highlighted findings from their study of Healthy Families Massachusetts concerning maternal depression and its effect on child maltreatment

- Advanced legislation that would codify practices among all state-funded home visiting programs in Massachusetts to assure quality services. This was done in partnership with The March of Dimes, the United Way of Massachusetts Bay and Merrimack Valley, The Brazelton Institute, and others

- Achieved recognition as a leader in supporting reflective practice in home visiting through a strong training, technical assistance, and support system at national conferences such as the Pew National Summit on Quality in Home Visiting

- Led the nation in leveraging the latest technology by providing tablet devices to all home visitors for ‘on the fly’ data entry, streamlined information gathering, eased the sharing of resources with families, and maximized opportunities for capturing key parent-child interactions and in-the-moment coaching

**numbers**

- Over 2,950 families received home visits this year, bringing the total to over 30,000 since the program began in 1998

- 49 percent of mothers enrolled while pregnant

- 49 percent of families had a father present during at least one visit

- 19 percent of all visits included fathers
Family Centers are community-based, comprehensive support programs developed to promote individual and family strengths, build parenting skills, and provide community support to families. Each center’s environment is welcoming, accessible, and respectful of the values and beliefs of each family.

The Family Centers provide a variety of services for families with children age six and under. Activities include parenting education and support groups, parent/child activities, playgroups, and individual family support that includes information, referrals, and concrete assistance in times of need.

Parent involvement is a key component of the success of the Family Centers. Parents work with staff to provide a “parent voice” in program planning, decision-making, and the overall governance of Family Centers. These partnerships help to ensure programs are participant-driven and responsive to the unique needs of the families and communities they serve.

The Children’s Trust funds and supports seven Family Centers statewide, reaching families in nearly 40 communities. (See page 27 for listing.)

Confident and excited, my children have transitioned into school-ready, smart, and well-rounded children. Watching them grow up has been inspiring; every day they improve on a foundation that was built in large part due to the Family Center... an organization that has played multiple roles in improving my family’s quality of life.”

-A mom in a Family Center program
accomplishments

• Increased funding for Family Centers

• Expanded the implementation of “Story Walks” to engage families in literacy and physical activities, while encouraging healthy parent-child interactions and community involvement

• Surveyed parents who participate in playgroups and learned that 95 percent of respondents reported that coming to playgroup helped them cope with the challenges of parenting. Also, 92 percent of parents reported receiving support from other families who participated in playgroups

• Collected the opinions of parents who participate in education programs and found that 96 percent of respondents agreed that they learned parenting skills appropriate to their children’s ages.

Respondents also reported a significant increase in their knowledge of resources and supports available during times of stress

numbers

• Family Center programs provided services to over 4,000 families

• Over 2,600 parents attended parenting education and support groups

• Nearly 6,000 instances of providing referrals and information to parents regarding additional support and services available to families in their community

• 7,897 instances of concrete support in times of need were provided. The most common areas were food, transportation, child care, translation services, clothing, and items such as strollers, car seats, and books

• Parents engaged in over 1,300 opportunities to participate in parent leadership and advocacy activities, such as serving on advisory boards, providing input, supporting other parents, and facilitating programs
Parenting Education and Support Programs help parents of young children prenatally through age six enhance the knowledge, skills, and confidence they need to be the best parents they can be.

Groups are led by trained family support professionals and provide opportunities for parents to learn new parenting skills, connect with peers, enhance parent-child communication, and increase use of community resources. Topics cover a variety of issues that meet parents’ needs, including reducing family stress, positive discipline and behavior management techniques, and age-appropriate child development.

During fiscal year 2014, the Children’s Trust funded and supported 19 organizations statewide that provided Parenting Education and Support Programs designed to reach specific parent populations such as deaf and hard of hearing parents and children, parents with cognitive limitations, Latino families, first time parents, and dads. (See page 26 for listing.)
accomplishments

• Supported the Boston Chinatown Neighborhood Center to provide Mandarin and Cantonese adaptations of the nationally recognized, evidence-based Parenting Journey program

• Based on feedback from parents, introduced the standard that all programs must provide information on child development and positive discipline to participants

• Funded, for the first time, a program to support parents with pre-school autistic children to assist them in understanding their children’s needs, thereby enhancing effective coping strategies and reducing parental stress

• Supported a “reunion” group of past participants to promote social connections among families and share important resources

numbers

• Nearly 400 parents participated in 31 group series provided by community based programs throughout the state

• Benefited 650 children, a 9 percent increase in the number of children from the previous year

• 33 parents joined the Nurturing Program and the Parenting Journey groups – longer term, more in-depth curriculum that allows participants to practice and implement new strategies and receive ongoing support and feedback

• 97 percent of parents reported being satisfied with their group experience and would recommend the group to a friend; 95 percent of parents indicated that they learned new parenting skills to use with their children; 91 percent indicated that they learned about new resources in their community; and 89 percent made connections with other parents in their community
The Fatherhood Initiative supports fathers, their families, and the professionals who work with them. The Initiative includes two components.

The Fathers & Family Network is a statewide networking and training group for professionals who work with fathers. The network supports and provides training opportunities to practitioners to enhance their skills, learn new strategies for engaging fathers, and coordinate services across the state.

The Nurturing Fathers Program, a 13-week strength-based parenting group, helps fathers build and strengthen positive parenting attitudes and behaviors. Topics include self-nurturing, fathering without violence, positive discipline, and co-parenting teamwork skills. (See page 27 for listing.)
accomplishments

• Provided funding for a monthly breakfast support group for 54 graduates of the Nurturing Fathers Program. This support program promotes resiliency and strengthens positive social connections in the lives of fathers. Program activities included trips for fathers and their children to The New England Aquarium, Children’s Museum, and the Blue Hills Reservation.

• Demonstrated exemplary leadership in the fatherhood field through presentations at various state and national conferences, including the Massachusetts Fatherhood Summit, Prevent Child Abuse America Conference, and the New England Fatherhood Conference.

• Achieved national recognition for our work to include fathers in all our programs. The Association for Maternal Child Health Programs invited the Children’s Trust to present a workshop on “Building Family Strengths by Engaging Fathers on Home Visits” at its national conference.

numbers

• 504 professionals who work with fathers participated in community-based trainings on the topics of “Engaging Dads,” “Parenting as Partners,” and “The Protective Factors for Fathers: An Innovative Approach to Engaging Fathers and Supporting Families.”

• 435 professionals participated in 34 regional meetings offered through the Fathers & Family Network.

• 54 fathers graduated from the Nurturing Fathers Program.
The Family Support Training Center works with family support providers throughout Massachusetts to enhance their skills, broaden their base of knowledge, and maintain the highest level of standards across the field. Training is an integral part of ensuring high-quality services are being provided to Massachusetts families.

Training opportunities include workshops, conferences, seminars, webinars, technical assistance, and access to our unique Curriculum Lending Library. The library holds over 600 titles of curricula, books, and media resources which help professionals stay on the cutting edge of the field.

“I’m leaving not only feeling ready to do my job, but also uplifted and empowered.”

– A home visitor for Healthy Families Massachusetts

“The Strengthening Families training received extremely positive reviews and feedback; my teachers all took important lessons away that they are using every day in our classrooms to improve the level of comprehensive care we provide to not only our children but also their entire families.”

– Margaret M. Teller,
The Children’s Workshop, Inc.
accomplishments

- Hosted over 500 professionals at the 21st annual A View from All Sides conference, the largest training event of its type in New England
- Expanded professional development opportunities to include new topics such as “Becoming a Dynamic Facilitator,” “Strengthening Families for Fathers,” “Incorporating Spirituality into Family Support Practice,” and “Strengthening Families through Protective Factors for School Age Programs”
- Emerged as a regional leader in “Strengthening Families” trainings for early education and care professionals as part of a professional development partnership agreement with the Massachusetts Department of Early Education and Care

Over 500 professionals participated in these trainings. Also, provided training to practitioners of Prevent Child Abuse New York

- Partnered with Catholic Charities Boston Child Care Centers in bringing the “Talking About Touching” child sexual abuse prevention program to their classrooms by providing 97 staff members from five sites with training, support, and materials

numbers

- 1,276 family support professionals participated in 49 trainings
- 83 child care leaders were trained as instructors who are eligible to train others in the “Talking About Touching” curriculum
- 143 staff were trained to teach the “Talking About Touching” curriculum in their classrooms, after-school programs, and child care centers
- Over 200 seasoned Healthy Families home visitors participated in a new “Advanced Training Series” that included topics on observing parent-child interaction and leading parent groups as part of on-going professional development
Our award-winning parenting website – onetoughjob.org – is available 24/7, in both English and Spanish, so parents can get immediate access to current, reliable, and practical information about parenting and child development.
accomplishments

• Selected as one of eleven awardees of a Community Consulting Teams (CCT) grant. CCT works with innovative non-profits by providing a team of experienced MBA’s from top-tier business schools. Our work with CCT provided valuable insight into the competitive position of our current site and our plan for redesign which will launch in 2015

• Launched social media groups for parents on Twitter, Facebook, and Pinterest

• Added new resources and articles for military families, parenting preschoolers, and preventing cyber bullying

• Saw significant traffic to articles posted on topics such as:
  ° child health and safety issues, including healthy body image, online social networking, and car safety
  ° alternatives to yelling at your child and how to discipline effectively
  ° activities to stimulate brain development for infants, toddlers, and preschoolers

numbers

• Nearly 400,000 visits to the site
our partners

healthy families massachusetts

Attleboro
Healthy Families Taunton/Attleboro
kdc.org

Boston
Boston Neighborhoods Healthy Families
Crittenton Women’s Union
liveworkthrive.org

Brockton
Greater Brockton Healthy Families Programs
Health Imperatives, Inc.
healthimperatives.org

Chelsea
Harbor Area Healthy Families
ROCA, Inc.
rocainc.org

Dorchester
Healthy Families Urban Neighborhoods
Catholic Charities
www.ccab.org/family-services

Fall River
Greater Fall River Healthy Families Collaborative
People, Inc.
peopleinc-fr.org

Falmouth
Cape Cod Healthy Families Early Childbearing Program
Health Imperatives, Inc.
healthimperatives.org

Fitchburg
North Worcester County Healthy Families
Gardner Visiting Nurses Association
gardnervna.org

Framingham/Milford
Healthy Families Framingham/Milford
Criterion Child Enrichment, Inc.
criterionchild.com

Greenfield/Athol
Healthy Families Franklin County
Community Action of Franklin, Hampshire and North Quabbin Region, Inc.
communityaction.us

Haverhill
Healthy Families Haverhill
Catholic Charities North
www.ccab.org/family-services

Holyoke
Healthy Families Holyoke
Massachusetts Society for the Prevention of Cruelty to Children
mspcc.org

Lawrence
Healthy Families Lawrence
Massachusetts Society for the Prevention of Cruelty to Children
mspcc.org

Lowell
Healthy Family Lowell
Massachusetts Society for the Prevention of Cruelty to Children
mspcc.org

Lynn
Healthy Families North Shore
Catholic Charities North
www.ccab.org/family-services

Medford
Healthy Families Melrose/Wakefield
Hallmark Health
hallmarkhealth.org

New Bedford
Healthy Families New Bedford
Kennedy-Donovan Center
kdc.org

North Adams/Pittsfield
Healthy Families Berkshire County
Child Care of the Berkshires
ccberkshire.org

Northampton
Healthy Families Hampshire County
Community Action of Franklin, Hampshire and North Quabbin Region, Inc.
communityaction.us

Plymouth
Healthy Families Program Greater Plymouth
Kennedy-Donovan Center
kdc.org

Southbridge
Healthy Families of Southern Worcester County
Worcester Community Action Council
wac.net/3f_families.html

Springfield
Healthy Families Greater Springfield
Square One
startasquareone.org

Waltham
Healthy Families Central Middlesex
Jewish Family and Children’s Service
jfcoboston.org

Weymouth
Blue Hills Healthy Families
Health Imperatives, Inc.
healthimperatives.org

Worcester
Healthy Families of Greater Worcester
Massachusetts Society for the Prevention of Cruelty to Children
mspcc.org

parenting education and support programs

Attleboro
Project Connect Family Network,
Parenting Toolbox
Attleboro Public Schools
www.attleboroschools.com/
project_connect/index.php

Boston
The Parenting Journey
Boston Chinatown Neighborhood
Center, Inc.
bnc.org

East Falmouth
The Effective Parenting Series
Coalition for Children
thecoalitionforchildren.org

Fitchburg
Growing Together: My Child, My Self
LUK Crisis Center, Inc.
LUK.org

Hyannis
Effective Positive Discipline
Cape Cod Child Development
Program, Inc.
ccdp.org

Lawrence
Parenting Support Program
Catholic Charities/Merrimack Valley
ccab.org

The Parenting Journey
Family Services, Inc.
familyserviceinc.com

Melrose
Creative Coping: New Mothers Group
Hallmark Health System, Inc.
hallmarkhealth.org

Newton
New Babies/New Parents
The Freedman Center, Massachusetts
School of Professional Psychology
mspp.edu

Orange
Nurturing Program for Young Children
Valuing Our Children
valuingourchildren.org

Pittsfield
Parenting the Positive Disciplines Way
Child Care of the Berkshires
ccberkshire.org

Plymouth
Parent Power
Plymouth Family Network
plymouth.k12.ma.us

Autism Support and Education Series
Plymouth Public Schools
plymouth.k12.ma.us
Rockland
Positive Parenting Playgroup
North River Collaborative
northrivercollaborative.org

South Boston
South Boston Neighborhood House Parents’ Group
South Boston Neighborhood House
sbnh.org

Turners Falls
The 5 “Rs” of Parenting: Respect for Others, Respect for Self, Routines, Rapport, Role Modeling
The United Arc of Franklin and Hampshire Counties
unitedarc.org

Worcester
Deaf Parenting Group
Center for Living & Work
centerlw.org
Nurturing Program for Young Parents
Y.O.U., Inc. / Worcester Community Connections Coalition
worcestercommunityconnections.org/

Worthington
Family Education and Support – Nurturing Your Infant/Toddler
Hilltown Community Health Centers
www.hchcweb.org

Massachusetts Family Centers
Athol
Valuing Our Children Family Center
Valuing Our Children
valuingourchildren.org

Cambridge
Center for Families
City of Cambridge Department of Human Service Programs
cambridgema.gov/DHSP/programs
talkabouttouchingcommunitypartners

Eastham
Lower Cape Massachusetts Family Center Project
Cape Cod Children’s Place
capecodchildrensplace.com

Greenfield
Franklin County Family Center
Community Action! of the Franklin, Hampshire and North Quabbin Regions, Inc.
communityaction.us

Medford
Medford Family Center
Medford Public Schools
medfordpublicschools.org/departments-programs/medford-family-network

North Adams
Family Resource Center of Northern Berkshire County
Child Care of the Berkshires, Inc.
cberkshire.org/2013/08/family-resource-center

Vineyard Haven
Martha’s Vineyard Family Center
Martha’s Vineyard Community Services, Inc.
mvcommunityservices.com

fatherhood initiative, fathers & family network
Boston
The Children’s Trust
Danvers
Catholic Charities North
Holyoke
Massachusetts Society for Prevention of Cruelty to Children
Hyannis
Cape Cod Neighborhood Support Coalition

Pittsfield
Berkshire Children and Families
Worcester
Pernet Family Health Service

fatherhood initiative, nurturing fathers program
Dorchester
Catholic Charities/Haitian Multi-Service Center in Dorchester
Roxbury
The Whittier Street Health Center
The Multi-Service Center
Haynes Early Education Center
Worcester
Pernet Family Health Service

Archiepiscopal of Boston
Associated Early Care and Education
Beverly Children’s Learning Center
Boston Public Schools
Catholic Charities Child Care Centers that include:
   Family Child Care North
   (serves Beverly, Lynn, Peabody and Salem)
   Lynn Child Care Center
   Laboure Center Child Care
   Malden High School Child Care Center
   Narareth Child Care
   North Cambridge Children’s Center
   Peabody Child Care
   Yawkey Konbit Kreyol Center for Early Education and Care

Concord Community Connections
Community Action/PCDC
Department of Children and Families
Elizabeth Stone House
Everett Coordinated Family and Community Engagement Program
Family Nurturing Center
Friendly Faces Family Child Care and Preschool
Greater Lawrence Community Action Council
Grove Hall Child Development Center
Healthy Families of Southern Worcester County
Mashpee Recreation Department
Mystic Learning Center
Norwood Montessori School
Pathways for Children Head Start
REACH Beyond Domestic Violence
South Shore Early Education - SSCAC
St. Mary’s Parish, Randolph
Town of Wakefield
Triumph, Inc.
West Boylston Coordinated Family Engagement
West Haven, CT, Community House Head Start
Yours for Children
2013 gala and auction

Over 500 guests attended the Gala and Auction, the Children’s Trust’s largest fundraiser of the year. The event honored Roger Donoghue, who stepped down as Chair of the Board of Directors after seven years.

Step up for kids

Jay Curley, chair of the Children’s Trust’s Legislative Committee, speaks in front of 406 children’s shoes on the Grand Staircase at the State House which represent the average number of children confirmed as abused or neglected each week in Massachusetts. The Children’s Trust honored Representative Paul Donato, D-Medford, and Senator Jennifer Flanagan, D-Leominster, (center), for their work to benefit the children and families of Massachusetts. They are shown with Maureen Ferris, the Children’s Trust’s Public Policy Director. The event included the Governor’s proclamation of April as Child Abuse Prevention Month.
a view from all sides conference

Over 500 people attended A View from All Sides, the largest family support training conference in New England. Kathleen Hardie (left), former Executive Director of the Valuing Our Children family center in Athol, received the Frances Litman Leadership Award that is named for the late Board member and recognizes leaders in the family support profession. She is shown with Suzin Bartley, Executive Director of the Children’s Trust, (center) and Maggie Britt, a home visitor with Healthy Families Massachusetts, whom Ms. Hardie mentored.

promoting strong families

Families and staff members at Children’s Trust funded programs across the state participated in the “Strong Families equals...” campaign. They completed that sentence on a poster and took a photo, which was submitted to local newspapers and posted on Facebook. For example, the Deaf Parenting Group, a Parenting Education and Support Program in Worcester, spelled the word “Love” in sign language.
the fatherhood classic

A foursome celebrates an exciting putt at The Fatherhood Classic, a fundraiser for the Children’s Trust’s Fatherhood Initiative and other programs. Approximately 150 golfers participated in the tournament held at Granite Links Golf Club in Quincy.

nurturing fathers program graduation

Graduates and leaders of The Nurturing Fathers Program at the Whittier Street Health Center in Dorchester join together at the program’s graduation ceremonies.

father’s day on social media

The Children’s Trust’s 2013 Father’s Day video tribute to dads took off this year to rack up over 87,000 views and climbing, with 549 likes and 73 comments, one being “if I can, I will give you infinite likes.”

healthy families urban neighborhood graduation

Suzin Bartley (right), Executive Director of the Children’s Trust, Board Member David Sullivan, and Board Designee Anne Gilligan (left of Mr. Sullivan) serve dinner at the Healthy Families Urban Neighborhoods graduation ceremony.
legislator briefing
From left, Channel Baez, Rep. Kay Khan, D-Newton, and James Rooney gather before a Legislator Briefing held by the Children’s Trust on the topic of home visiting. Ms. Baez is a home visitor and former participant in Healthy Families Massachusetts. Representative Khan is chair of the Joint Committee on Children, Families, and Persons with Disabilities. Mr. Rooney is Chair of the Children’s Trust’s Board of Directors and Executive Director of the Massachusetts Convention Center Authority.

mbta supports home visiting
The Massachusetts Bay Transportation Authority provided 250 advertising spots on the Red, Orange, and Blue subway lines and various bus lines to promote Healthy Families Massachusetts to young parents in the Boston area.

honored at annual meeting
At the 2013 Annual Meeting held in December, three individuals received The Steve Cahn Award in recognition of their excellence and leadership in supporting families. The award is named for the late Stephen Cahn who served on the Children’s Trust Board of Directors and was a tireless advocate for children through the Worcester Juvenile Court. Shown, from left, are Cindy Horgan, Executive Director of Cape Cod Children’s Place in Eastham; Michelle Godfrey, Director of the Center for Families in Cambridge; Mr. Cahn’s widow, Dr. Marjorie Cahn, who presented the awards; and Roy Belson, Superintendent of Medford Public Schools, which operates The Medford Family Center.
our donors

This listing represents gifts received between July 1, 2013 and June 30, 2014.

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- Cummings Foundation
- Pew Charitable Trusts

**$50,000+**

**children's legacy circle**

- $25,000 - $49,999
- Hedge Funds Care

**children's circle of support**

- $15,000 - $24,999
- Boston Center for Blind Children
- Partners Healthcare

**children's angel**

- $10,000 - $14,999
- Amelia Peabody Foundation
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- $2,500 - $4,999
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our financials
## children’s trust

<table>
<thead>
<tr>
<th>Revenue and Other Support</th>
<th>FY2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>children’s trust account (state)</td>
<td>$ 1,065,473</td>
</tr>
<tr>
<td>healthy families (state)</td>
<td>10,583,405</td>
</tr>
<tr>
<td>federal grant (multi-year)</td>
<td>500,531</td>
</tr>
<tr>
<td>inter-agency service agreements</td>
<td>2,376,838</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$ 14,526,247</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Disbursements</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>program services</td>
<td>$ 12,717,564</td>
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<tr>
<td>management and general infrastructure</td>
<td>679,474</td>
</tr>
<tr>
<td>non-program personnel</td>
<td>760,340</td>
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<tr>
<td><strong>Total Disbursements</strong></td>
<td><strong>$ 14,157,378</strong></td>
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</tbody>
</table>

## friends of children’s trust

<table>
<thead>
<tr>
<th>Revenue and Other Support</th>
<th>FY2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>corporate &amp; private contributions</td>
<td>$ 177,072</td>
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<tr>
<td>special event (net of direct expenses)</td>
<td>202,170</td>
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<tr>
<td>conferences and other</td>
<td>78,880</td>
</tr>
<tr>
<td>in-kind contributions</td>
<td>183,891</td>
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<tr>
<td>investment (endowment) and interest income</td>
<td>194,170</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$ 836,183</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Disbursements</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>program services</td>
<td>$ 383,285</td>
</tr>
<tr>
<td>management and general infrastructure</td>
<td>167,421</td>
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<tr>
<td>non-program personnel</td>
<td>95,113</td>
</tr>
<tr>
<td><strong>Total Disbursements</strong></td>
<td><strong>$ 645,819</strong></td>
</tr>
</tbody>
</table>
**total income by source**

- **68.9%** healthy families (state) $10,583,405
- **15.5%** inter-agency service agreements $2,376,838
- **6.9%** children’s trust account (state) $1,065,473
- **5.4%** friends of children’s trust $836,183
- **3.3%** federal grant (multi-year) $500,531

100% **TOTAL REVENUE** $15,362,430

---

**combined expenses by category**

- **88.5%** program services $13,100,849
- **5.8%** non-program personnel $855,453
- **4.2%** management and general infrastructure $620,095
- **1.5%** fundraising $226,800

100% **TOTAL SPENDING** $14,803,197

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**notes:**
Unaudited figures.
Friends of Children’s Trust figures are on accrual basis
Investment Gain / (Loss) remains designated to the endowment; therefore it is not considered operating income.