

# **2024 ANNUAL REPORT**

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## **DEAR FRIENDS**,

It's been a pivotal one year for the Children's Trust. We have laid the groundwork for our ambitious new strategic plan, envisioning a Massachusetts where all children grow up in thriving families and communities. We are focused on the root causes of child abuse and neglect by making system changes in partnership with organizations and communities in Massachusetts.

Our strategic plan is centered on four key areas:

**Strong Programs:** We are committed to enhancing evidence-based programs, ensuring they are effective and accessible to families across the Commonwealth. We are forging new partnerships with state agencies and local organizations to create a strong network of family support.

**Strong Communities:** Everyone benefits when communities are strong and connected. Building on the learnings from our Cape Cod SAFE (Strengthening All Families Everywhere) pilot and other community-wide initiatives, we will continue to support neighborhoods and regions throughout MA as they respond to the universal and unique challenges all families face, including normalizing the idea that asking for help is a strength.

**Strong Policies:** Currently, mandated reporters rely on the child protection system to support families when they are facing difficult circumstances. What if a new system was built to support mandated reporters and families to address the non-abusive circumstances? Our advocacy efforts will focus on policies that build systems to advance family well-being.

**Strong Workforce:** A strong, well-trained, fairly compensated workforce is essential to the wellbeing of families in Massachusetts. More investment in the family support workforce is critical. By advocating for fair wages, creating professional development opportunities, and providing comprehensive and equitable training and resources, we can ensure family support professionals are equipped to deliver high-quality services.

As we begin this new chapter, we want to thank our community and state partners, donors, and board members for their ongoing support. Together, we will build a Massachusetts where all families can thrive.

SINCERE THANKS,

Spenif Valencel

Jennifer Valenzuela Executive Director

Kate Haramis

Kate Haranis Chair, Board of Directors Founder, Haranis & Company



We envision a Massachusetts where all children grow up in thriving families and communities

## **OUR MISSION**

The Children's Trust is a public-private organization working toward a Massachusetts free from child abuse and neglect. We partner with organizations and communities to drive systemic change to address the root causes of abuse and neglect.



## YEAR IN REVIEW

## Partnering with the Department of Mental Health to Better Support Families and Staff

This fall, the Children's Trust and the MA Department of Mental Health joined forces to launch an impactful training initiative to enhance the capacity of infant and early childhood providers to support families across Massachusetts. With funding from the Department of Mental Health, this partnership equips professionals with helpful tools and knowledge to better serve families, leading to stronger, more resilient communities.

In March 2024, the initiative began with the first cohort of 30 participants from eight different agencies across the state. These professionals, including mental health clinicians, case managers, and early childhood consultants, participated in a 12-hour virtual FAN (Facilitating Attuned Interactions) Training. The program is designed to help them better understand and respond to the needs of the families they work with, ensuring that their approach is both empathetic and effective. Supervisors also participated, emphasizing the importance of a supportive, integrated approach.

Following the initial training, supervisors receive ongoing support through monthly mentoring calls, helping them apply what they've learned in their daily work. This support underscores our commitment to not just train but to ensure that these skills are deeply integrated into practice.

A second group of 30 participants from six additional agencies began their training in May 2024. Due to the success of these cohorts and the demand for the training among staff, funding has been expanded for fiscal year 2025 to include four additional training groups. This ongoing expansion highlights the strong demand for this type of training across various sectors, from mental health services to family support and housing programs.

## "I really enjoyed this training and feel better equipped for my day-to-day."

Through this collaboration, the Children's Trust and the Department of Mental Health are making a lasting impact on the lives of families with young children across Massachusetts, ensuring that professionals are well-prepared to meet their needs with compassion and skill.

"I had a wonderful time. It felt like there is a natural way to add this [to our work] and fine-tune our engagement with parents."

## A High Return on Investment for Building Stronger Communities

Healthy Families Massachusetts is a shining example of how investing in early support for families not only prevents child abuse and neglect but also contributes to better health outcomes, reduces poverty, and increases housing stability-benefits that ripple through generations. Taking these findings one step further, we now know that this investment also saves the Commonwealth of Massachusetts money.

A recent cost-benefit analysis conducted by Tufts University's Interdisciplinary Evaluation Research team shows that for every dollar invested in Healthy Families Massachusetts, there is a cost savings of \$3.11 on future health and child welfare costs to the Commonwealth. This significant return comes from the program's ability to reduce costly outcomes such as child maltreatment, repeat pregnancies, homelessness, and emergency department visits.

One of the primary goals of Healthy Families Massachusetts is to prevent child abuse and neglect. The program has been successful in this area, showing a 32% reduction in the recurrence of child maltreatment among participating families. This outcome alone saves the state a significant amount of money. For example, the lifetime cost of non-fatal child maltreatment per victim is estimated to be over \$1.1 million. By reducing maltreatment, Healthy Families Massachusetts not only protects children but also reduces these substantial costs.

Beyond preventing abuse and neglect cases, Healthy Families Massachusetts also impacts other areas positively:

- Improving Health Outcomes: Children and parents involved in the program have demonstrated better health outcomes, including a significant reduction in childhood asthma and maternal health issues such as depression and substance use. Healthier families mean fewer medical costs and better quality of life.
- Reducing Poverty: By improving educational attainment and supporting increased job skills among young parents, the program helps families break the cycle of poverty. Improved economic stability means more opportunities for children to thrive and succeed.
- Enhancing Housing Stability: The program helps reduce homelessness among families by providing support and resources for housing. Participants are less likely to experience homelessness, leading to more stable living conditions and reducing the need for emergency interventions.

Healthy Families Massachusetts is more than just a support system for young parents; it is a smart investment for the state. By preventing child abuse and neglect and improving health and stability for families, Healthy Families Massachusetts builds stronger, healthier communities where all families can thrive.

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## The Power of Concrete Supports in Preventing Child Abuse and Neglect

When we can provide families with stable housing options, food assistance, childcare, and other economic assistance, we are providing concrete supports helping families meet their basic needs and ultimately helping prevent child abuse and neglect.

Concrete supports can significantly reduce family stress, creating a safer and healthier environment for children. During fiscal year 2024, Family Centers across Massachusetts provided nearly 2,500 instances of concrete supports, adding up to more than \$130,000. These supports ranged from baby supplies and food assistance to emergency housing and transportation and have made a big impact for families. Despite the continued need, these concrete supports may end next year when American Rescue Plan funds conclude. The direct relief these funds have provided families with has improved economic security, parenting stress, and overall wellbeing.

Here's how these supports have directly impacted families and helped prevent child abuse and neglect:

- A family experiencing homelessness had temporarily given custody of their newborn to an acquaintance while they awaited a housing voucher and frequently visited the Family Center to see their baby in a child-friendly space. As the Family Center staff developed a relationship with the parents, they provided financial support to aid with basic needs while encouraging the parents to join education groups and playgroups. This approach allowed the family to stabilize and rebuild their lives.
- A mother who was struggling to make ends meet after losing work hours due to illness turned to the Family Center to help her with an overdue car insurance payment, ensuring she could continue working and providing for her family.
- A family facing foreclosure due to medical bills has missed mortgage payments and the Family Center used direct support funding to help them make their third overdue payment, keeping them in their home and out of foreclosure. This financial relief helped maintain a stable living environment for the children.

Concrete supports are more than just financial assistance; they are a lifeline that helps families navigate challenges, reduce stress, and create a stable, nurturing environment for their children. These supports empower parents to provide a safe, healthy, and loving home by addressing basic needs and connecting families with additional resources and support systems. This comprehensive approach not only prevents child abuse and neglect but also creates an environment where families can thrive, contributing to stronger communities as a whole.

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## **MASSACHUSETTS IMPACT**

## **Home Visiting**

Home visiting programs can have many benefits for families, including reducing subsequent reports of child abuse and neglect, lowering risky behaviors, reducing corporal punishment, improving health outcomes, and much more.

Healthy Families Massachusetts is an in-home coaching program that supports young parents in building effective parenting skills, understanding child development, and setting personal goals, like graduating.



## **Family Support Sites**

Families deserve accessible support through the ups and downs of raising children.

We partner with family support sites across Massachusetts to provide caregivers with essential tools, collaborative programs, and a supportive environment for navigating parenthood.



7 family support sites funded



19,860 concrete supports and referrals provided



3,222 parent education, playgroups, and workshops offered

## **Training and Professional Development**

One of the most effective ways to ensure high-quality family support programs is to educate and empower individuals working daily to improve the lives of families and children.

Through workshops, training series, and technical assistance, the Children's Trust is committed to strengthening the family support workforce and expanding prevention education throughout Massachusetts.



Includes A View from All Sides annual conference that attracted nearly 630 family support professionals from around the state on November 1-2.

## **Fatherhood Initiative**

Children with involved fathers have a strong foundation to thrive.

Our Fatherhood Initiative works to advance activities and trainings that support fathers, their families, and the professionals who work with them.



406 Fathers & Family Network Meeting attendees



125 hours of group meetings provided to Nurturing Fathers participants



29 Nurturing Fathers graduates

## **Child Sexual Abuse Prevention**

Research estimates that 1 in 4 girls and 1 in 20 boys experience at least one episode of sexual abuse victimization before they reach their 18th birthday.

Equipping parents, caregivers, and youth-serving organizations with essential tools and resources can prevent child sexual abuse.



**104,948** website users to SafeKidsThrive.org gained access to prevention education and resources



574 training attendees



57,470 children reached via SafeKidsThrive.org



## **OUR FUNDED PARTNERS**

The Children's Trust has established strong partnerships with some of the most effective and impactful family support agencies and organizations throughout Massachusetts. These collaborations are designed to enhance the support network available to families, ensuring they have access to the resources and services needed to thrive. By working closely with a wide range of community organizations, we are strengthening efforts to prevent child abuse and neglect and promote the overall well-being of families across the state. Learn more here.

### **HEALTHY FAMILIES MASSACHUSETTS**

#### Attleboro/Taunton

Greater Attleboro Taunton Healthy Families SEMCOA

Boston Boston Area Healthy Families Catholic Charities

Brockton Greater Brockton Healthy Families Programs SEMCOA

### Charlestown

Harbor Area Healthy Families Bridges Homeward

#### **Fall River**

**Greater Fall River Healthy Families Collaborative** People, Inc.

#### Gardner

North Worcester County Healthy Families Care Central VNA

Greenfield/Athol Healthy Families Franklin County Community Action Pioneer Valley

#### Haverhill

Healthy Families Haverhill Catholic Charities

### Holyoke

Healthy Families Holyoke Massachusetts Society for the Prevention of Cruelty to Children

#### **Hyannis**

Cape Cod & the Islands Healthy Families Health Imperatives, Inc.

#### Lawrence

Healthy Families Lawrence Massachusetts Society for the Prevention of Cruelty to Children

#### Lowell

Healthy Families Lowell Massachusetts Society for the Prevention of Cruelty to Children

#### Lynn

Healthy Families North Shore Catholic Charities

#### Medford

Healthy Families Melrose/Wakefield Melrose Wakefield Healthcare Inc.

#### Milford

Healthy Families Framingham/Milford Criterion Child Enrichment, Inc.

#### **New Bedford**

Healthy Families New Bedford Massachusetts Society for the Prevention of Cruelty to Children

#### North Adams/Pittsfield

Healthy Families Berkshire County Child Care of the Berkshires Northampton Healthy Families Hampshire County Community Action Pioneer Valley

Southbridge Healthy Families of Southern Worcester County Worcester Community Action Council

Springfield Healthy Families Springfield Square One

Waltham Healthy Families Central Middlesex Jewish Family and Children's Service

Weymouth South Shore Healthy Families Health Imperatives, Inc.

Worcester Healthy Families of Greater Worcester Massachusetts Society for the Prevention of Cruelty to Children

### **MASSACHUSETTS FAMILY CENTERS**

Athol Valuing Our Children Family Center Valuing Our Children

Cambridge Center for Families City of Cambridge Department of Human Service Programs

Greenfield Community Action Family Center Community Action Pioneer Valley

Medford Medford Family Network Medford Public Schools

North Adams Family Center of Northern Berkshire County Child Care of the Berkshires, Inc.

Vineyard Haven Martha's Vineyard Family Center Martha's Vineyard Community Services, Inc.

### **SAFE CHILD COMMUNITIES**

Eastham Cape Cod Children's Place

FATHERHOOD INITIATIVE FATHERS & FAMILY NETWORK

Berkshire County 18 Degrees

Boston Metro Area The Children's Trust

South Coast Region United Neighbors of Fall River

Southeastern Massachusetts Cape Cod Children's Place

Western Massachusetts Massachusetts Society for the Prevention of Cruelty to Children

### FATHERHOOD INITIATIVE NURTURING FATHERS PROGRAM

Brockton Adult & Teen Challenge

Northampton Hampshire County House of Corrections

Norfolk Pondville Correctional Center

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## **EVENTS RECAP**

## Racing for a Cause: Falmouth Road Race

On Sunday, August 20, 2023, our inaugural Children's Trust charity team took on the challenge of the iconic 7-mile Falmouth Road Race, a prestigious event that draws athletes from around the world. This team, composed of Children's Trust staff, board members, supporters, and committed members from our community, ran with a singular mission: to end child abuse in Massachusetts.

With unwavering determination, our team of eight raised more than \$11,000 to support child abuse prevention efforts, demonstrating the power of collective action in making a difference.



## **Celebrating Together:** The Children's Trust Gala

Nearly 300 people from across Massachusetts gathered on Thursday, October 5, 2023, to celebrate the achievements of the Children's Trust, our dedicated partners, and family support professionals in the fight against child abuse and neglect.

Guests were moved by powerful testimonies from program participants, honored community leaders for their tireless work supporting families and preventing child abuse, and participated in an exciting auction to raise funds for critical prevention programs. Thanks to the generous contributions of our sponsors and attendees, over \$400,000 was raised to support child abuse prevention initiatives.

## **Building Community & Connectedness: A View from All Sides**

On November 1 and 2, 2023, over 625 individuals came together, both in person and online, for two days of dynamic and thought-provoking presentations at our annual A View from All Sides conference. This event not only offered insightful sessions but also fostered meaningful connections across the family support community, strengthening our collective efforts.

Throughout the conference, more than 50 experts shared their knowledge in child development, family support, and child abuse prevention. In addition, we honored outstanding programs and individuals who have accomplished notable achievements in ensuring the safety and well-being of children and families

## Dancing for a Cause: Jump Start Preschool Fundraiser

On Thursday, November 16, 2023, Rachelle Hannoush – Executive Director of Jump Start Preschool, CEO of Rooted Leaders, and a dedicated partner and supporter of The Children's Trust–hosted a Dance-A-Thon to benefit the Children's Trust.

As part of an effort to teach Jump Start Preschool students about community, giving back, and gratitude, 156 generous supporters raised over \$10,000, more than doubling the original fundraising goal of \$4,000.

> JUMP START PRESCHOOL 413-301-5694

## Supporting Parents in Springfield: A Briefing on our Family Financial Pilot

On Monday, April 22, 2024, in partnership with Square One in Springfield, we shared an overview of the Healthy Families Massachusetts Family Financial Pilot with local legislators. This pilot was designed to assist young, first-time parents with a \$500 monthly stipend for 18 months.

For years, the discourse around preventing child abuse and neglect has centered on direct services such as parent education, support groups, and professional training. However, we recognize that these measures, while important, may not address the root causes that put families at risk. One of the most significant of these factors is economic insecurity.

Economic instability can lead to a cascade of challenges for parents, including increased stress, limited access to resources, and, ultimately, a higher risk of neglect or abuse. The Family Financial Pilot is designed to break this cycle by providing targeted financial support to families who need it most.

Launched in June 2023, this is the first initiative of its kind to provide financial support to parents enrolled in Healthy Families Massachusetts in Springfield. The support comes in various forms, including direct cash assistance, financial planning services, and connections to employment opportunities. Parents have reported significant impacts in their lives with the additional money, including having the means to throw their child a birthday party, approval for an apartment resulting in stable housing, and better financial stability.

As the pilot program concludes in the coming year, we will conduct a thorough analysis of the data collected to understand its full impact. We will closely examine how this initiative has influenced program participation, enhanced home visitor practices, and improved outcomes for families. Our goal is to build a stronger foundation for families across Massachusetts.



## Stabilizing the Family Support Workforce: Legislative Briefing

In February, we stood before members of the Massachusetts Legislature advocating for an increase in funding for our Healthy Families MA program to increase the home visitor salary floor from \$17/hour to \$20/hour. Studies show when a home visitor departs their role, nearly half of their caseload doesn't continue with a new worker. Program benefits include reduced reports of abuse and neglect, higher employment rates, and lower rates of homelessness, maternal depression, and substance use. While not successful this year, the family support workforce is the backbone of creating thriving families, and we will continue to advocate for more support and resources.



## **Raising Awareness: Step Up for Kids**

Children's Trust volunteers, supporters, program partners, board members, and legislators gathered for our annual Step Up for Kids event at the Massachusetts State House on Wednesday, April 24, 2024. The Grand Staircase was lined with 70 pairs of shoes representing the average number of confirmed cases of child abuse and neglect every day in Massachusetts.

Attendees heard from a program participant and program director emphasizing the critical role of child abuse prevention programs and the need to support the family support workforce. The event also honored Massachusetts State Senator Michael Rodrigues (D-Westport), Chair of the Senate Committee on Ways and Means, and Representative Paul Donato (D-Medford) for their longstanding support of the Children's Trust work and their leadership in advancing legislative efforts to promote the well-being of children and families across the state.



## Step Up for Kids: Berkshire County

On Friday, May 10, 2024, the Children's Trust, in partnership with Child Care of the Berkshires, hosted Step Up for Kids: Berkshire County at Pittsfield City Hall. The event brought together staff from both organizations, program participants, and Berkshire County legislators and local officials.

At the front steps of Pittsfield City Hall, 56 pairs of shoes were displayed, symbolizing the average number of confirmed cases of child abuse and neglect each month in Berkshire County. The event highlighted the significant impact of evidence-based programs and leaders in the region who provide essential resources to parents, educators, caregivers, and family support professionals.



## **Recognizing Successes: Celebration Day**

Over 200 Children's Trust staff and program partners gathered on Thursday, June 13, 2024 for our annual Celebration Day, a special event dedicated to recognizing the achievements of our program partners and family support professionals across Massachusetts. We were excited to award 19 individuals and programs to acknowledge and celebrate the excellent work delivered throughout the year. These awards recognized a diverse range of skills and achievements that are making a significant impact in the family support field.

This year's event showcased the power of collaborative efforts in supporting children and families. Attendees were inspired by a program participant who shared his journey as a father and heard from Barbara Stroud, PhD, a licensed psychologist dedicated to 'changing the world - one relationship at a time.'





## **BOARD OF DIRECTORS**

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\*Transition

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### EX-OFFICIO IN SEAT AS OF 6.30.2024

Executive Office of Health and Human Services (EOHHS)

Secretary Kate Walsh Designee: Glenn Daly, Director, Office of Children, Youth, and Families

Executive Office of Housing and Livable Communities (EOHLC)

#### Secretary Ed Augustus

Designee: Diana Santana, Specialized Family and Supportive Services Manager

Department of Children and Families (DCF) Acting Commissioner Staverne Miller

Department of Early Education and Care (EEC) Commissioner Amy Kershaw

Designee: Tyreese Nicolas, Deputy Commissioner for Family Access and Engagement

## Department of Elementary and Secondary Education (DESE)

Acting Commissioner Russell Johnston Designee: Regina M. Robinson, Ed.D. Deputy Commissioner | Rachelle Engler Bennett, Assoc. Commissioner, Student and Family Support

#### Department of Mental Health (DMH) Commissioner Brooke Doyle

Designee: Andrea Goncalves-Oliviera, IECMH Statewide Policy and Initiatives Lead

#### Department of Public Health (DPH) Commissioner Robbie Goldstien, MD

Designee: Elaine Lewis Fitzgerald, Director, Bureau of Family Health & Nutrition State Title V Maternal and Child Health Director

Department of Transitional Assistance (DTA) Commissioner Jeffrey G. McCue

Designee: Delrose Newman, DTA Works Program Coordinator: North, South and East Regions

Department of Youth Services (DYS) Commissioner Cecely Reardon

Designee: Nokuthula Sibanda, Chief Administrative Officer

Office of the Child Advocate (OCA) Maria Mossaides

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Anna Lucey, Treasurer



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### \$15,000 - \$24,999

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### \$10,000 - \$14,999

Boston Bruins JPMorgan Chase Karp Family Foundation Walter A. Furman Co.

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## \$2,500 - \$4,999

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## \$2,500 - \$4,999

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Occasionally, despite our best efforts, a name may be listed incorrectly or omitted. If we have made mistakes, we sincerely apologize. Please alert us to such errors immediately at **development@childrenstrustma.org** 

Please note that we also make every effort to follow donors' preferences when compiling this list. If you prefer that your name be listed differently in the future, please let us know.

This listing represents gifts received between July 1, 2023 - June 30, 2024.

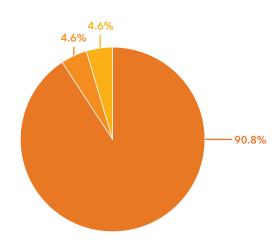
#### **GIFTS IN HONOR OR MEMORY OF...**

A special thank you to all those who chose to honor their loved ones with a gift to the Children's Trust. We are so grateful to the friends and families of the following individuals:

**Carol Abrahams Rosemary Collins** Tyson R. Donald **Claudine Donilkian Alysia Emerson Scott Fraser** Layla GP Kate Haranis Anne Punzak Marcus Anne Punzak Marcus and Paul Marcus Adrienne McGrath Stephen M. Pazuk **Gailanne Reah** Wanda Rose Julia Scherer-Hoock Gannon Stauch

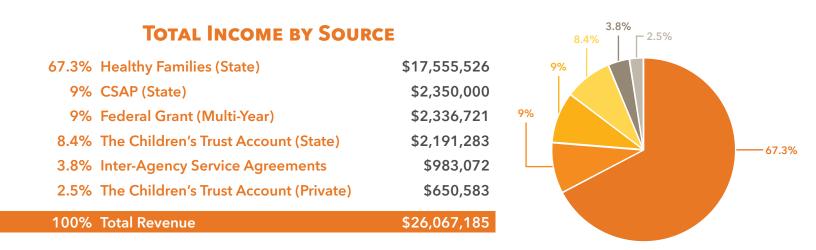
## **OUR FINANCIALS**

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THE CHILDREN'S TRUST (PUBLIC) FY24 THE CHILDREN'S TRUST (PRIVATE) FY	
Revenue and Other Support: Revenue and Other Support:	
Healthy Families (State)   \$17,555,526   Corporate & Private Contributions   \$285,5	35
Federal Grant (Multi-Year)\$2,336,721Special Events (Net of Direct Expenses)\$219,1	24
Children Sexual Abuse Prevention (State) \$2,350,000 Conferences and Other \$116,3	85
The Children's Trust Account (State)   \$2,191,283   Investment (Endowment) and Interest Income   \$21,5	39
Inter-Agency Service Agreements \$983,072 In-Kind Contributions \$8,0	01
Total Revenues \$25,416,602 Total Revenues \$650,5	84
Disbursements: Disbursements:	
Program Services \$20,025,765 Management and General Infrastructure \$362,0	29
Non-Program Personnel \$966,899 Program Services \$148,1	77
Management and General Infrastructure \$663,581 Non-Program Personnel \$52,6	29
Total Disbursements \$21,656,245 Total Disbursements \$562,8	35



## **COMBINED EXPENSES BY CATEGORY**

90.8%	Program Services	\$20,173,942
4.6%	Management and General Infrastrcuture	\$1,025,610
4.6%	Non-Program Personnel	\$1,019,528
100%	Total Spending	\$22,219,080



Notes: Unaudited Figures

The Children's Trust 501c3 figures are reported on an accrual basis

Investment Gain / (Loss) remains designated to the endowment therefore it is not considered operating income