

2015 *annual report*



 **children's**
trust[™]
strengthening families

who we are

The Children's Trust is Massachusetts' leading family support organization. We strengthen the Commonwealth by developing, evaluating, and promoting parenting education and coaching programs to prevent child abuse and improve the lives of children.

Everyone benefits when children grow up in stable, healthy families.

The great majority of the human brain develops before the age of three. Children who, from a young age, grow up in supportive, loving families are much more likely to be emotionally and physically healthy and less likely to struggle later on. We can ensure children grow up in nurturing environments by providing parents with high-quality education and coaching.

Science clearly shows that when adverse childhood experiences occur—such as ongoing neglect by parents; physical, sexual, or emotional abuse; or an adult caregiver with substance abuse or mental health challenges—they have a devastating impact on a child's emotional and physical well-being for her entire lifetime.

Investing early in family support programs pays large dividends. It promotes resilience in adult parents who have had adverse childhood experiences themselves and prevents today's children from experiencing adverse events. The work of the Children's Trust leads to safer children in stable families, reducing long-term social, health, and education costs. We all gain on that investment.



what we do

We have a proven approach that gets results.

Driven by an evidence-based approach, the Children's Trust sets the state's highest standards for family support. Our programs are informed by rigorous research and evaluated regularly in order to ensure we continue to build on best practices and improve outcomes for children and families.

We develop and support effective programs, create and influence public policies, improve family service systems, and strengthen communities by helping families build Protective Factors that support their overall well-being.

Developed by the Center for the Study of Social Policy, the Protective Factors framework is a research-driven approach that identifies key conditions which must be in place in order for children and families to thrive.

All Children's Trust programs help families build these factors:

1. parental resilience
2. knowledge of healthy parenting and normal child development
3. social and familial connections
4. concrete support in times of need
5. understanding of the social and emotional development of children in relating productively to others and the world around them

dear friends,

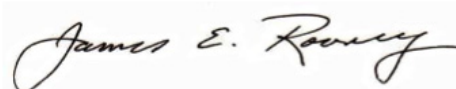
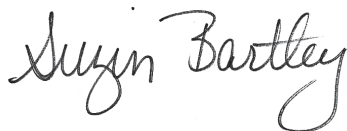
We at the Children's Trust believe that all children deserve to grow up in a supportive and loving environment.

However, with more tragic stories in the news this year, it is increasingly clear that Massachusetts needs to do more to take care of our most vulnerable citizens. At the Children's Trust, we partner with organizations and parents across the state to ensure that children are safe, nurtured, and thriving.

The latest science proves that it is critical to partner with parents early to ensure they have the skills, tools, and confidence they need to do their job well. When young children experience traumatic events at home, it has negative effects on health and behavior that last a lifetime.

This year, Tufts University released a rigorous evaluation showing that our Healthy Families program is having a dramatically positive impact on how young parents take care of their children and themselves. Thank you for doing your part in ensuring that this, and all of our evidence-based programs, can reach more families and improve the lives of children across the Commonwealth.


sincerely,



Suzin Bartley, LICSW
Executive Director



James E. Rooney
Chair of the Board of Directors
President & CEO, Greater Boston Chamber of Commerce



“One generation full of deeply loving parents would change the brain of the next generation, and with that, the world.”

- Dr. Charles Raison

“The Family Center program helped me know that I have help around the community, I’m not alone, and there are resources all around me.

- parent participant

family centers and parenting education & support programs

Our seven Family Centers serve as a community hub connecting families in nearly 40 cities and towns across Massachusetts with expert parenting advice, helpful resources, and peer support.

Family Centers and other community organizations also provide group-based Parenting Education and Support Programs that help parents learn new skills and connect with other parents.

Evaluations of Family Centers and Parenting Education and Support Programs show over 90% of participating parents have a better understanding of:

- effective discipline techniques and what to expect as their children grow—which helps children thrive and parents manage stress
- where to go for information and support in times of stress (260% increase)



a children's trust program



healthy families

Tufts University conducted a rigorous randomized control trial of our Healthy Families program—a home-based family support and coaching program for first-time parents age 20 and under.

Proven results released this year show that the program:

- lowers parents' risky behaviors, which likely reduces children's exposure to traumatic events
- reduces the use of corporal punishment among mothers who had more traumatic events in their past
- increases factors for achieving family self-sufficiency, including parents being twice as likely to have completed a year of college just two years into the program
- promotes better health outcomes for the most vulnerable moms and babies
- increases healthy, stable co-parenting relationships between mothers and fathers



a children's trust program

family support training center

Our highly sought-after training team has built a strong reputation for excellence, as indicated by frequent requests for presentations and trainings in both Massachusetts and across the nation—as well as an across the board rating of nearly 4.5 out of 5 for strength of training content on all training evaluations.

We've developed numerous trainings that respond to the evolving needs of family-serving professionals, ensuring they have the skills they need to address increasingly complex family situations. **New topics this year include:**

- helping parents create healthy attachment with children
- effective ways of working with families impacted by traumatic events

In addition this year, the 22nd Annual “View from All Sides” Conference brought together more than 550 professionals from around the region to exchange ideas with peers and learn from over 20 workshops on cutting-edge practices.



**family support
training center™**

a children's trust program



fatherhood initiative

Long seen as a leader in engaging fathers in family support programs, the Children's Trust partners with local programs to provide funding, as well as extensive training and technical assistance on strategies for working with fathers and co-parents.

Last year, the Children's Trust conducted a comprehensive assessment of the Fathers and Family Network - the only statewide training and networking resource for professionals who work with fathers. Stakeholders reported a high degree of satisfaction with the program and an overwhelming desire to continue education and support in this manner. The Children's Trust has begun implementing several recommendations, including the expansion of sites and increased communication regarding activities across the state.



Governor Charlie Baker stands with the Children's Trust Executive Director Suzin Bartley and Board Chair James E. Rooney at the "Step Up for Kids" event.

highlights of the year

step up for kids

Governor Charlie Baker joined the Children's Trust and 150 guests to announce April as Child Abuse Prevention Month at our 10th annual "Step Up for Kids" event featuring a display of 390 shoes covering the Grand Staircase of the State House.

The display represented the average number of children confirmed as abused or neglected each week in Massachusetts. The TJX Companies, Inc. donated the shoes which the Children's Trust donated to families in its programs.

At the event, the Children's Trust honored two legislators whose work has benefitted the children and families of Massachusetts with the Valuing Our Children award. Senate President Stanley Rosenberg presented the award to Majority Leader Harriette Chandler. House Speaker Robert DeLeo received the award from George Atanasov, a Children's Trust Board Member.



House Speaker Robert DeLeo



Senate President Stanley Rosenberg with Senate Majority Leader Harriette Chandler



State Representative
Gailanne Cariddi

The Children’s Trust joined with Child Care of the Berkshires to recognize April as Child Abuse Prevention Month and honor State Senator Benjamin Downing and Representative Gailanne Cariddi for their work to benefit the children and families of Berkshire County and the entire Commonwealth. Executive Director Suzin Bartley presented the Children’s Trust’s Western Massachusetts Champion for Children Award to each legislator.

The “Step Up for Kids” event, held at Massachusetts College of Liberal Arts, featured a display of 60 shoes that represented the average number of children confirmed as abused or neglected each month in Berkshire County.



State Senator
Benjamin Downing



The Children's Trust Fatherhood Initiative program participants and staff join Former Governor Deval Patrick at the Evening of Promise gala.

evening of promise gala

Almost 500 guests attended our Evening of Promise gala, which raised over \$500,000 – a new record!

The event honored Senator William “Mo” Cowan for his steadfast commitment to ensuring every child has the opportunity to reach their highest potential.



Senator William “Mo” Cowan

onetoughjob.org

Our onetoughjob.org parenting website was relaunched in a cutting-edge, user-friendly design.

The new website builds on the reliable parenting information of the old site and adds a one-of-a-kind resource finder, live discussion forums, and blog posts written by parents and parenting experts from a wide-variety of perspectives. Parents can now get the most current and reliable information in a fun, fresh format while connecting with each other and their communities.



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our partners

The Children's Trust has deep, long-lasting partnerships with over one hundred of the most effective family support agencies and organizations across Massachusetts.

healthy families massachusetts

Attleboro

Healthy Families Taunton/
Attleboro

Kennedy-Donovan Center
kdc.org

Boston

Boston Neighborhoods
Healthy Families

Crittenton Women's Union
liveworkthrive.org

Brockton

Greater Brockton Healthy
Families Programs

Health Imperatives, Inc.
healthimperatives.org

Chelsea

Harbor Area Healthy Families

ROCA, Inc.
rocainc.org

Dorchester

Healthy Families Urban
Neighborhoods

Catholic Charities
ccab.org/family-services

Fall River

Greater Fall River Healthy
Families Collaborative

People, Inc.
peopleinc-fr.org

Falmouth

Cape Cod Healthy Families
Early Childbearing Program

Health Imperatives, Inc.
healthimperatives.org

Fitchburg

North Worcester County
Healthy Families

Gardner Visiting Nurses Association
gardnervna.org

Framingham/Milford

Healthy Families Framingham/
Milford

Criterion Child Enrichment, Inc.
criterionchild.com

Greenfield/Athol

Healthy Families Franklin
County

*Community Action! of Franklin,
Hampshire and North Quabbin
Region, Inc.*
communityaction.us

Haverhill

Healthy Families Haverhill

Catholic Charities North
ccab.org/family-services

Holyoke

Healthy Families Holyoke

*Massachusetts Society for the Pre-
vention of Cruelty to Children*
mspcc.org

Lawrence

Healthy Families Lawrence

*Massachusetts Society for the
Prevention of Cruelty to Children*
mspcc.org

Lowell

Healthy Families Lowell

*Massachusetts Society for the
Prevention of Cruelty to Children*
mspcc.org

Lynn

Healthy Families North Shore

Catholic Charities North
ccab.org/family-services

Medford

Healthy Families Melrose/
Wakefield

Hallmark Health
hallmarkhealth.org

New Bedford

Healthy Families New Bedford

Kennedy-Donovan Center
kdc.org

North Adams/Pittsfield

Healthy Families Berkshire
County

Child Care of the Berkshires
cberkshire.org

Northampton

Healthy Families Hampshire
County

*Community Action! of Franklin,
Hampshire and North Quabbin
Region, Inc.*
communityaction.us

Plymouth

Healthy Families Program
Greater Plymouth

Kennedy-Donovan Center
kdc.org

Southbridge

Healthy Families of Southern
Worcester County

Worcester Community Action Council
wcac.net/yf_families.html

Springfield

Healthy Families Greater
Springfield

Square One
startatsquareone.org

Waltham

Healthy Families Central
Middlesex

*Jewish Family and Children's
Service*
jfcsboston.org

Weymouth

Blue Hills Healthy Families

Health Imperatives, Inc.
healthimperatives.org

Worcester

Healthy Families of Greater
Worcester

*Massachusetts Society for the
Prevention of Cruelty to Children*
mspcc.org

parenting education and support programs

Attleboro

Project Connect Family Network, Parenting Toolbox
Attleboro Public Schools
attleboroschools.com/project_connect/index.php

Concord

Actively Parenting Your Young Child
Concord Public Schools Center for Parents & Teachers
centerforparentsandteachers.org

East Falmouth

The Effective Parenting Series
Coalition for Children
thecoalitionforchildren.org

Fitchburg

Growing Together: My Child, My Self
LUK Crisis Center, Inc.
LUK.org

Hyannis

Effective Positive Discipline
Cape Cod Child Development Program, Inc.
cccdp.org

Lawrence

The Parenting Journey
Family Services of Merrimack Valley
fsmv.org

Lowell

My Loving Parents
Catholic Charities/Merrimack Valley
ccab.org

Melrose

Creative Coping: New Mothers Group
Hallmark Health System, Inc.
hallmarkhealth.org

North Adams

Parenting the Positive Discipline Way
Child Care of the Berkshires
ccberkshire.org

Orange

Nurturing Program
Valuing Our Children
valuingourchildren.org

Plymouth

Parent Power
Plymouth Family Network
plymouth.k12.ma.us

South Boston

South Boston Neighborhood House Parents' Group
South Boston Neighborhood House
sbnh.org

Turners Falls

The 5 "Rs" of Parenting: Respect for Others, Respect for Self, Routines, Rapport, Role Modeling
The United Arc of Franklin and Hampshire Counties
unitedarc.org

Worthington

Family Education and Support - Nurturing Your Infant/Toddler
Hilltown Community Health Centers
hchcweb.org

massachusetts family centers

Athol/Orange

Valuing Our Children Family Center
Valuing Our Children
valuingourchildren.org

Cambridge

Center for Families
City of Cambridge Department of Human Service Programs
cambridgema.gov/DHSP/programs-forfamilies/centerforfamilies.aspx

Eastham

Lower Cape Massachusetts Family Center Project
Cape Cod Children's Place
capecodchildrensplace.com

Greenfield

Franklin County Family Center
Community Action of the Franklin, Hampshire and North Quabbin Regions, Inc.
communityaction.us

Medford

Medford Family Network
Medford Public Schools
medfordpublicschools.org/departments-programs/medford-family-network

North Adams

Family Resource Center of Northern Berkshire County
Child Care of the Berkshires, Inc.
ccberkshire.org/2013/08/family-resource-center

Vineyard Haven

Martha's Vineyard Family Center
Martha's Vineyard Community Services, Inc.
mvcommunityservices.com

fatherhood initiative, fathers & family network

Boston

The Children's Trust

Danvers

Catholic Charities North

Holyoke

Massachusetts Society for Prevention of Cruelty to Children

Hyannis

Cape Cod Neighborhood Support Coalition

Pittsfield

Berkshire Children and Families

Worcester

Pernet Family Health Service

fatherhood initiative, nurturing fathers program

Dorchester

The Family Nurturing Center (Graduate Brunch Series)

Danvers

Catholic Charities North

Mattapan

Parents Universal Institute (Haitian Creole program)

Worcester

Pernet Family Health Service

our donors

A combination of public and private investments in the Children's Trust enables us to address a growing and unmet need. We are extremely grateful to all of you who have invested in the lives of children and families.

This listing represents gifts received between July 1, 2014 and June 30, 2015.

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\$25,000 - \$49,000

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| | | | |
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our numbers

the children's trust (public)

FY2015

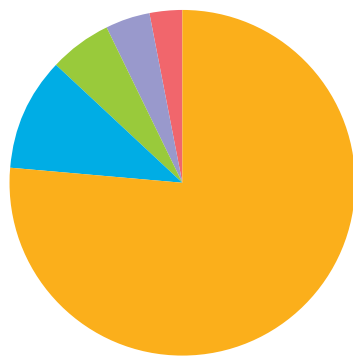
| | |
|---------------------------------------|----------------------|
| revenue and other support | |
| children's trust account (state) | \$ 1,075,454 |
| healthy families (state) | \$ 14,331,329 |
| federal grant (multi-year) | \$ 518,147 |
| inter-agency service agreements | \$ 2,005,661 |
| total revenues | \$ 17,930,501 |
| disbursements | |
| program services | \$ 15,780,542 |
| management and general infrastructure | \$ 635,436 |
| non-program personnel | \$ 797,144 |
| total disbursements | \$ 17,213,122 |

the children's trust (private)

FY2015

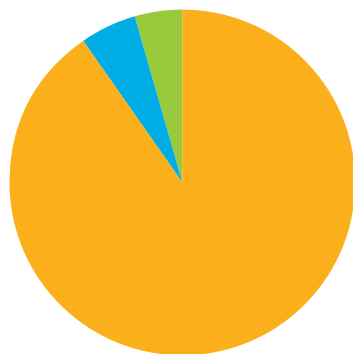
| | |
|--|-------------------|
| revenue and other support | |
| corporate & private contributions | \$ 205,761 |
| special events (net of direct expenses) | \$ 366,367 |
| conferences & other | \$ 71,768 |
| in-kind contributions | \$ 123,502 |
| investment (endowment) and interest income | \$ 60,693 |
| total revenues | \$ 828,091 |
| disbursements | |
| program services | \$ 467,184 |
| management and general infrastructure | \$ 154,070 |
| non-program personnel | \$ 112,707 |
| total disbursements | \$ 733,961 |

combined income by source



| | | |
|--------------|--------------------------------------|----------------------|
| 76.4% | healthy families (state) | \$ 14,331,239 |
| 10.7% | inter-agency service agreements | \$ 2,005,661 |
| 5.7% | the children's trust account (state) | \$ 1,075,454 |
| 4.4% | the children's trust - private | \$ 828,091 |
| 2.8% | federal grant (multi-year) | \$ 518,147 |
| 100% | total revenue | \$ 18,758,592 |

combined expenses by category



| | | |
|--------------|-------------------------------------|----------------------|
| 90.5% | program services | \$ 16,247,726 |
| 5.1% | non-program personnel | \$ 909,851 |
| 4.4% | management & general infrastructure | \$ 789,506 |
| 100% | total spending | \$ 17,947,083 |

notes:

Unaudited figures

The Children's Trust 501c3 figures are on accrual basis

Investment Gain / (Loss) remains designated to the endowment therefore it is not considered operating income

90% of all grant (restricted) revenue supports program services



The Children's Trust
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